

REMARKS/ARGUMENTS

This Amendment is being filed in response to the Office Action dated August 11, 2008. Reconsideration and allowance of the application in view of the amendments made above and the remarks to follow are respectfully requested.

Claims 1-18 and 21-22 are pending in this application. Claims 19-20 are canceled herein, without prejudice. The Applicant respectfully reserves the right to reintroduce subject matter deleted herein, either at a later time during the prosecution of this application or any continuing applications. Claims 21-22 are added by this amendment.

In the Office Action, claims 1-20 are rejected under 35 U.S.C. §102(e) as allegedly anticipated by U.S. Patent Publication No. 2001/0017615 to Lin ("Lin"). It is respectfully submitted that claims 1-18 and 21-22 are allowable over Lin for at least the following reasons.

Lin shows a universal remote control device that can control "any kinds of electrical appliances ... [including] a TC, an LD/VCD player, a DVD player, a VCR, an amplifier (AMP), a CD player, and other electrical appliances that can be remotely controlled."

(See, Lin, paragraph [0036].) As such, Lin executes codes from code sets that correspond to each of the appliances (See, Lin, paragraph [0040].)

Lin makes clear that (emphasis added) "[f]rom the operation of the TV item, it is known that a menu for controlling a specific appliance will be present when an item in the main menu displayed on the touch-type screen is selected." (See, Lin, paragraph [0039].) Lin also provides for a macro button M (see, FIG. 4). The macro key of Lin enables a combination of individual operations to be combined into a single macro key. As stated in Lin (emphasis added) "[a]n appropriate macro key in the page of the macro menu can be touched to execute a series of operations corresponding to multiple buttons almost simultaneously." Accordingly, Lin may have control code sets that apply to the different types of appliances that may be controlled and the macro key enables selection of multiple keys, however Lin does not disclose selecting codes for a given type of device from a plurality of code sets that apply to the given device type. In Lin, the different code sets each apply to a different appliance.

It is respectfully submitted that the device of claim 1 is not

anticipated or made obvious by the teachings of Lin. For example, Lin does not disclose or suggest, a device that amongst other patentable elements, comprises (illustrative emphasis added) "a selector for linking preset IR or RF code sets to the object keys to thereby enable a user to control functions of a device to be controlled via the remote control device, wherein the remote control device is arranged for enabling combination from a plurality of preset code sets provided for a given device type into a user code set for controlling the device to be controlled, wherein the selector is configured for selection of one of the plurality of preset code sets by a user, wherein each one of preset codes of the plurality of preset code sets comprise one or more codes for controlling an operation of a controllable device and wherein each of the plurality of preset code sets comprise a plurality of the one or more codes that are provided by a third party for controlling a controllable device, and an activator configured for creation of one or more links between one of the preset codes of any one of the plurality of preset code sets provided for the given device type and an object key by the user after the selection" as recited in claim 1, and as similarly

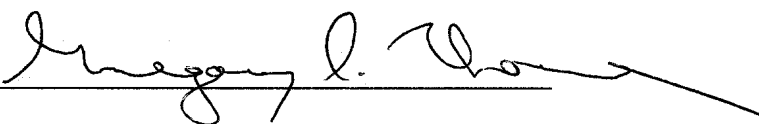
recited in each of claims 10 and 16. In Lin, each of the plurality of code sets apply to different appliances and are not different code sets that all apply to a "single" type of appliance (a given device type).

Based on the foregoing, the Applicant respectfully submits that independent claims 1, 10 and 16 are patentable over Lin and notice to this effect is earnestly solicited. Claims 2-9, 11-15, 17-18 and 21-22 respectively depend from one of claims 1, 10 and 16 and accordingly are allowable for at least this reason as well as for the separately patentable elements contained in each of said claims. Accordingly, separate consideration of each of the dependent claims is respectfully requested.

In addition, Applicant denies any statement, position or averment of the Examiner that is not specifically addressed by the foregoing argument and response. Any rejections and/or points of argument not addressed would appear to be moot in view of the presented remarks. However, the Applicant reserves the right to submit further arguments in support of the above stated position, should that become necessary. No arguments are waived and none of the Examiner's statements are conceded.

Applicant has made a diligent and sincere effort to place this application in condition for immediate allowance and notice to this effect is earnestly solicited.

Respectfully submitted,

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